## NEWS OF THE FOOTLIGHT AND CINEMA FIELDS GARRICK SAMUEL F. NIXON Managering MANA

JANET TRAVERS

One of the principals in Arthur Richman's "The Little Belgian,"

the Garrick's bill next week.

HAS VARIED PROGRAM

Dr. Louis Wilkinson, of Cam-

bridge University, Will

Speak on Russia

ARBUCKLE'S BUCOLIC

TASTES PAY AT LAST

Food Situation Puts Rotund Come-

dian's Pet Farm on Profitable Basis

"I used to act to support my farm;

now the farm supports my acting," says

Maclyn Arbuckie, who is appearing with William Faversham, Maxine Elliott

Cardinal Mercier in "Cross Bearer"

GRAND

BROAD & MONTGOMERY F.O. Nizon-Nirolinger, Gen. Mgr DAILY MATS., 10c & 15c. EVENINGS, 7 & 9......25c

"VIOL-INN"

HERMAN TIMBERG (First Popular-Priced Appearance) And a Spiend'd Company

"The Dars of '61," Morgan & Parker: Lew Hollz: Nalon: Margot & François.

"THE HOUSE OF HATE"

cademy, Wed. Aft., March 20, at

PIANO RECITAL BY

JOSEF

UNIVERSITY SOCIETY

### STANLEY CO.'S HEAD A PIONEER IN MOVIES

The contract of the contract o

Jules E. Mastbaum, With Harry Davis, Opened First Film House Here

Jules E. Masthaum, brother of the stanley V. Masthaum, is now ditor of the various enterprises under control of the Stanley Company, of

the control of the Stanley Company, of which he was elected president and managing director last week.

Although it is not generally known, Jules E. Mastbaum is really the pioneer petion-picture man of Philadelphia, in so far as the management of the theatres devoted to the prevalent style of amusement is concerned. He was congritter of Harry Davis, of Pitsburgh, ther of Harry Davis, of Pitsburgh, ben the later opened the first motion-cure house in Philadelphia, at the uneast corner of Eighin and Market rets. This was devoted largely to ori-reel pictures and gave showings at the cents admission. The house did a hriving business from the start, encour-uing the managers to foster similar miterprises. Their second venture was

nterprises. Their second venture was to the northwest corner of Ninth and larket streets, which also flourished from its opening.

The managers wanted a Chestnut arrest location, so they acquired the superty between Twelfth and Thirsenth streets and turned the building no what was in those days one of the facest motion picture theatres in the sty. Then Mr. Mastbaum realized that the enterprise was but in its infancy and he began to secure sites for more pretentious houses. He built the Bijou Dream, Princess, Victoria and, with amiley V. Mastbaum and Alexander R.
yd, the Regent Theatre. He is 21
sated in the Globe, of which he was
first manager, and the theatre at

Market street. Jules E. Mastbaum built the Stanley featre in New York city and is mancially interested in numerous the-The war, political history, monarchy and State legislation are some of the Stanley Company and has affiliations in the tross Keys, Ruby, Broadway and Savoy Theatres. He is also one of the owners of the Garden Pier, Atlantic City.

It was his scheme that was responsible for the creation of the Stanley Booking Corporation, ap institution that has been responsible for a number of important innovations in the picture field. tant innovations in the picture field

### PATRIOTISM THEME OF LAVEDAN'S PLAY

Henri Lavedan, the French Academician whose two-act drama, "Service," will be the major feature of a notable bill that Mrs. Fiske will submit at the Broad Street Theatre next week, is one of the most eminent of contemporary Parisian dramatists. His influence has long been more than merely national, and until recently new works from his pen have seen the American footlights almost every season. Frominent among these plays have been "Catherine" and "Brother Jacques," presented by Annie Russell, and the powerful dialetic drama "The Duel," in which Otis Skinner coveré one of the finest artistic successes of Als career.

The Duel," in which Otis Skinner severé one of the finest artistic successes of his carcer.

Lavedan's silence a few years before the war was unquestionably due to his scrupulous development of the thome at Service," on which he expended not only his polished technique but a profund analysis of his convictions on the subset of patriotism. The genesis of his important, work dates as far back at litera years ago. The completed was the Paris footlights shortly leave the conflict opened and forestabled with almost uncanny perspicality some of the most vital problems involved in the battle between dealistic pacifism and deep-scated by a parifotic play today is incontestable.

## AN HAY CO-AUTHOR

AN HAY CO-AUTHOR

OF NEW WAR DRAMA

"Getting Together," a composite play sealing with the war, will be presented at the Lyric Theatre for one week beginning with the war, will be presented at the Lyric Theatre for one week beginning with the war, will be presented at the Lyric Theatre for one week beginning with the war, will be presented at the Lyric Theatre for one week beginning with the war, will be presented it for law. The law failed may first success in life as a rancher in Texas, but deserted it went on the stage. I have never lost may interest in the farm, and I have quite a place on the St. Lawrence River, in Waddington. New York State, where I pend all my holidays. In the past the farm behaved very badly, and I have may be the farm behaved very badly, and I have by Harry B. Smith and Lieumant, Gitz Rice and music by Frank tours. The play is in three acts and swm scens and the cast includes lanche Bates, Holbrook Blinn, Percyll Knight, Harrison Brockhank, William Roselle, Lieutenant Gitz Rice, stream of the cast includes lanche Bates, Holbrook Blinn, Percyll Knight, Harrison Brockhank, William Roselle, Lieutenant Gitz Rice, stream of the cast includes lanche Bates, Holbrook Blinn, Percyll Knight, Harrison Brockhank, William Roselle, Lieutenant Gitz Rice, stream of the cast includes lanche Bates, Holbrook Blinn, Percyll Knight, Harrison Brockhank, William Roselle, Lieutenant Gitz Rice, stream of the cast includes lanche Bates, Holbrook Blinn, Percyll Knight, Harrison Brockhank, William Roselle, Lieutenant Gitz Rice, stream of the cast includes lanche Bates, Holbrook Blinn, Percyll Knight, Harrison Brockhank, William Roselle, Lieutenant Gitz Rice, stream of the cast includes lanche Bates, Holbrook Blinn, Percyll Knight, Harrison Brockhank, William Roselle, Lieutenant Gitz Rice, stream of the cast includes lanche Bates, Holbrook Blinn, Percyll Knight, Harrison Brockhank, William Roselle, Lieutenant Gitz Rice, stream of the Lanche Rice Rice, "The County Chair-included and the cast includes and the cast in made me feel almost like a subsidized actor."

Perhaps Maclyn Arbuckte's rural tastes explain why his most effective roles have been characters which have been close to the soil. His first prominent success was as the Hon. Jim Hackler, in George Ade's "The County Chairman," and this was followed by "Stim" Jim Hoover., in the "Round-Up." int L. Shannon Cormack and Pri-

### MOVIE THEATRE PARTY

Will Take the Place This Season of the Great Annual Ball

Mary Prettycuris and Harry Handsome, the stars of the movie studios,
still not be seen at the annual screen
all this year. Heretofore these screen
combaries have always been the attraction, but the germ of conservation has
reached the local theatre managers and
a was decided to dispense with the
all. In its place has been established
a theatre party, which will be given
best Thursday evening at the Forrest
Theatre, where "The Land of Joy" is
solding form.
After the entertainment the pagty will
to the Hotal Wellow

After the entertainment the party will a te the Hotel Walton, where supper the served. Several members of the Land of Joy" company are existed to be present and give an exhibition of their dancing. Benjamin Shinnof the Ridge Avenue Theatre, and Emanuel, of the Park and Jefferson alres, have the responsibility of sell-the tickets.



MACLYN ARBUCKLE



"Cheating the Public." William Fox's new cinemelodrams, which is the principal feature at the Victoria Theatre next week, is the second of Director Richard Stanton's productions to be shown here, "The Spy" having been the first. The other, like "Cheating the Public." was a melodrama, but differs from the new production in containing more propagands. In "Cheating the Public" the melodramatic far overshadows the "mersage," aithough the latter

PROPAGANDA COATED
IN NEW THRILL FILM

"Cheating the Public" Skillfully Blends Anti-Profiteering
Message With Melodrama

"The examples it offers to the American public on the subject of food profiteering. My belief is that the public officeering. My belief is that the public officeering is to consider the propose of being amused. If it can be awakened to the important questions well and good, but the principal thing is to provide an absorbing story. Mr. Stanton met this situation in The Spy by weaving love interest into his patriotic appeal. He has met a somewhat similar situation in 'Cheating the Public.'

"Cheating the Public" is an account

Public" the melodramatic far overshad-ows the "merrage," although the latter is by no means obscured, "It is true," said Mr. Fox, "that we did have the lesson value of this picture constantly in mind during its making.

Nineteen Years Old; Still Fresh

Nineteen Years Old; Still Fresh

Nineteen Years Old; Still Fresh

Le—I shouldn't know her from Evs.

She—No, you wouldn't in that dress.

"Lord and Lady Algy."

CHESTNUT BELOW 12TH STREET

## Cyclonic Eva Tanguay

Wonderful Songs-"THE BOMBSHELL OF JOY"-Marvelous Costumes DOROTHY GRANVILLE BERT HANLON

MARIA LO & COMPANY

Howard & White Three Romanos Lee-Rose & Moon-Kath. Jos. De Kos Co. SPECIAL COMEDY FEATURE: AND A TRIO OF TRAVESTY STARS:

IMHOF, CONN & COREENE

Two Shows Daily-Matinee, 2 P. M., 25c and 50c. Nichts, 8 P. M., 25c to \$1.00 Seats Always a Week in Advance, Bell, Filbert 5303; Revisione, Rice 2150

March 25—EVELYN NESBIT AND RAND PANTASY



OF HAUNTING

SWEETNESS

A CAPABLE CO. OF 80

CANNOT AFFORD MISS

A OF. 34
ALLAN'S HOLIDAY
RACKETY COO
ONE WHO WILL
UNDERSTAND
IN A HURRY
I WANT ALL THE
WORLD TO KNOW
KATINKA
THE WEEKLY WEDDING
SKILDISKISGATCH
I WANT TO MARRY HEARING I WANT TO MARRY MALE QUARTETE

N. Y. Winter Garden Triumph **DOING OUR BIT** WITH A CO. OF 200

FRANK TINNEY JAMES J. CORBETT HENRY LEWIS CHAS. JUDILIS ADA LEWIS SAM ASK DUNCAN SISTERS LEAH NORAH THE CANSINOS HUD MURRY 4 OTHERS TOO NUMEROUS TO MENTION SEATS NOW ON SALE

Cardinal Mercier in "Cross Bearer"
Film presentation of illustrious figstres in the war continues. Cardinal
Mercier is now impersonated in the
movies. He will be portraved next week
at the Palace Theatre by Montague
Love, The fiction involved concerns the
love of the patriotic prelate's ward,
Liane de Merode, for Maurice Lambeaux
and the Cardinal's efforts to spare the
pair from German brutality and intrigue. The picture is a product of the
World-Brady studios and is entitled
"The Cross Bearer." COLONIAL Gin. A Maplew'd Ave. Wm. S. Hart Oh, You Melody "BLUE BLAZES RAWDEN"
First Showing Sensational Musical Comedy
Co. of 20 Artists
BIG VAT DEVILLE
SHOW

NIXON Vivian Martin

A GIRL

An Arabian Novelty

Townsex D

WILBUR CO. "A Petticoat "The Smart Aleck"

Pilot" 5 Feature Acts 5 STRAND Gtn. at Venango. East of Broad. Non., Tues., Wed. Herbert Amus. Co.—H. Effinger. Pres. FIRST NORTH PHILA. SHOWING

SIX IMPS AND

A GIRL

"Old Lady 31" Coming

"Old Lady 31" will be the attraction at the Adelphi Theatre following "The Man Who Came Back." Emma Dunn is the star of the piece and the story is dramatized by Rachel Crothers from Louis Forsslund's novel of the same name. Most of the scenes are laid in an old ladies' home and show what havec one old man as an immate wrought in that heretofore Adamless Eden. Jack Pickford in "HUCK AND TOM"
opter 4-"The Son of Democracy" Next Week's Photoplay Calendar on Page 13 LOCUST 1:30-3:30 8:30 to 11 P.M. NIXON'S.

Douglas Fairbanks "Headin' South" Chapter 3-"The Son of Democracy"

BELMONT DOUBLE BILL Olive Thomas CA DAY" Norma Talmadge "The Sucrifice of Kathleen" FRANKFORD 4716 Frankford Av. MON. & TUES.
Pauline Frederick "MANMR JEALOUSY" COLISEUM Market Bet, Auth & mote MON. & TUES. Wallace Reid "THE THING WE LOVE" CEDAR MON & TIES. Jumbo PROST ST. & GIRARD AVE Pauline Frederick "MRS, DANE'S

Garrick, Last 2 Times

DE LUXE MAT. TODAY

100 \$1.50 NEATH AT \$1.00

NEATH AT \$1.00 NEATH AT \$1.00

DON'T MISS These Last Quarte Actor

TELLEGEN



MYKOFF VANITY in Sensational

Allegorical Skatch 'EVERYMAN'S SISTER"

# Other Acts Worth While

BROAD AND SNYDER AVENUE DAILY 2:15—EVGS, 6:45 & 9

BEATRICE MORRELL FAMOUS SEXTETTE

Vaudeville's Classiest Musical Offering WILLIAM FOX PRESENTS JEWEL CARMEN

The Girl With the Champagne Eyes' Thursday, Friday and Saturday MIMIC WORLD REVUE 25 People in a Series of Impersona tions of Stage Celebrities

MACISTE in "THE WARRIOR" And a Big Surrounding Show



WALTER LAW AND CO. "SEAL OF SILENCE"

Thursday—Friday—Saturday BEATRICE MORELL AND HER SEXTETTE

Stanley Market Et. Above 16th

MARY PICKFORD Palace 1214 MARKET STREET MAE MARSH "THE BELOVED TRAITOR" Arcadia Chestant St. Below 180 **GEORGE BEBAN** in "ONE MORE AMERICAS" Regent Market St. Below 170 CHARLES RAY

Metropolitan OPERA ROUSE L'Amore Dei Tre Re



MONDAY NIGHT AND WHENEBAY &

OLIVER MOROSCO Presents

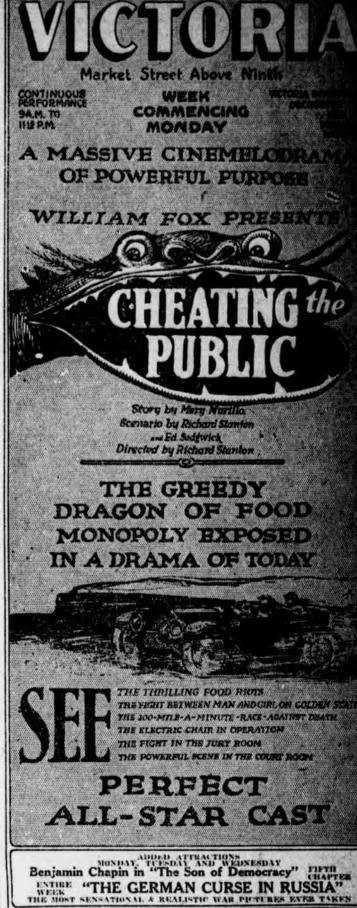


LYRIC—Begin. Monday—Last 8 Times WILLIAM

FAVERSHAN MAXINE ELLIOTT IRENE

"LORD AND LADY ALGY" GREATEST OF ALL STAR CASTS

LYRIC, One Week Only, Beginning Monday, Mar. 25 **BLANCHE BATES & HOLBROOK BLINN** 





MONDAY Showing THE REGENT MARKET STREET BELOW SEVENTEENTH

"The Eagle's Eye" Does Not Picture the Horrors of the World War



ORLAH SEATS. 25c Lady Buccaneers

Strand Gin. Ave. at Vennings. II of Br. List Times To BILLIE BURKE in "EVE'S".

DAUGHTE it. W k-Jack Pickford in 'W

One Year in New York City A HUGE CHOKUS OF BEAL CLOSED HOLY WEEK EASTER WEEK LOST PARADISE ROSA RATE GIACOMO

